

Press Release
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niels larsen

www.nielslarsen.co.uk

JUMP FOR JOY

Niels Larsen, the leading gymnastics company well known for its innovative new ideas are adding the Jump for Joy brand of soft play gymnastics equipment to their range, following confirmation of an exclusive distributorship deal. Manufactured in the Midlands by Recticel Ltd, to the highest safety standards, the unique Jump for Joy equipment is the market leader in soft play gymnastics equipment.

Jump for Joy offers the only ranges of foam-filled play and gymnastic equipment designed in conjunction with British Gymnastics especially for the young aspiring gymnast. Every piece in the range has been expertly created to provide the correct shape, size and cushioning properties for safe use by appropriate age groups to develop poise, balance and skills in structured general gymnastics and movement.

...The Jump for Joy range is a valuable addition to the Niels Larsen range of traditional gym equipment and is ideal for use in school gyms where Niels Larsen's reputation is already highly respected.